

ARCHIE
SERIES

DEC.
NO. 65



CLYDE DID-IT

APPROVED
BY THE
COMICS
CODE
AUTHORITY

GET WITH IT!
LIKE THIS MAG
IS WHAT'S
HAPPENING!

MAC

12c

Mad House

HEY, MAN... I
DIDN'T ORDER NO
MASSAGE!

WHO'S MASSAGING?
I LOST MY
SCISSORS!



AMAZING *1 ART OFFER

4 Irresistible Wide-Eyed Puppies In Full Color for Your Home



BUCKY

Beautiful and Appealing Original Oil Paintings
Now Yours as Full Color Large Fine Art Prints
ALL 4 ONLY \$1

Just picture these irresistible puppies in your own home. Everyone who sees these appealing waifs fall in love with their adorable warmth and touching wide eyes. You just want to take them into your home and into your heart. That's because the artist, Gig, one of America's most perceptive painters of animals has captured the universal appeal and warmth you find only in a funny, friendly puppy. Under his sensitive brush, the wonder of puppyhood and the realistic backgrounds combine to give a compassionate glimpse of life. Unfortunately, the black and white illustrations here cannot possibly convey all the artist's magical color and brilliant details. Only when you see them in your home can you fully appreciate their magnificent artistry and superb beauty.

OFFER WILL NOT BE REPEATED THIS SEASON

We urge you to order your full color prints now while the supply lasts. The dramatic portraiture of animals is the latest decorator rage, and these are certain to go quickly. In order to show some of the craftsmanship and intricate detail in all the pictures, we have shown one picture larger than the rest. Actually all four fine art prints are the same size, a full 10"x14" decorator size. So hurry, order now, offer will not be repeated this season in this magazine.



POTATO CHIP



GOLDEN BOY



SNUFFY

COLONIAL STUDIOS, DEPT. DG-48
20 Bank Street, White Plains, N. Y. 10606

Please send me the four Dog prints for only \$1 plus 10c postage on full money back guarantee if I am not delighted.

Enclosed is \$.....
(PRINT CLEARLY)

Name

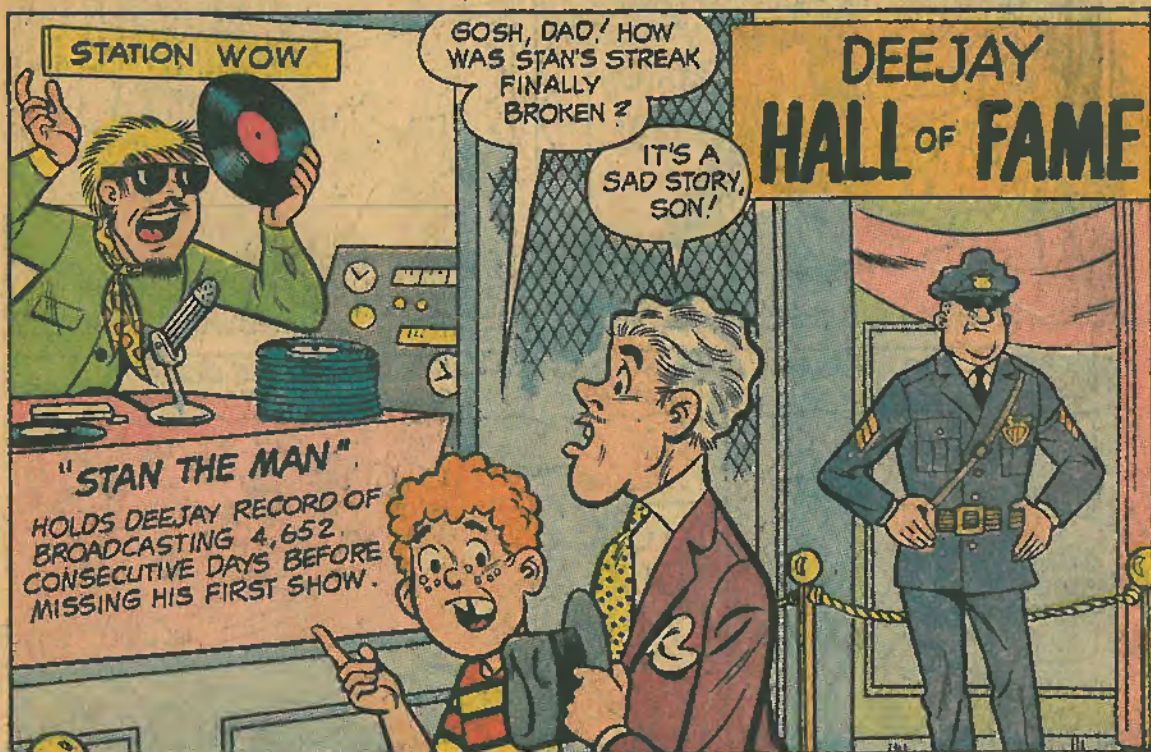
Address

City State Zip

☐ **SAVE! SPECIAL OFFER:** Order three sets of prints only \$2.00. (You save \$1.30.) Extra sets make ideal gifts.

STAN THE DEEJAY

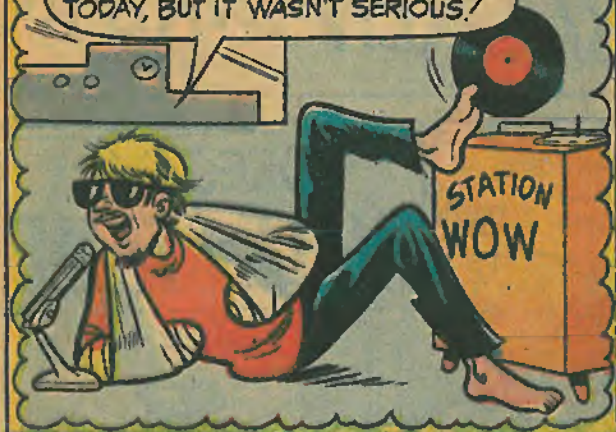
"THE BROKEN STREAK"



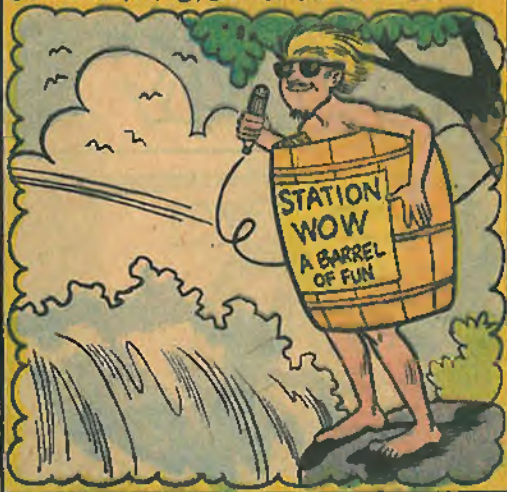
ARCHIE'S MADHOUSE, No. 65, December, 1968. Published seven times a year: February, April, June, August, September, October and December by ARCHIE COMIC PUBLICATIONS, INC., Second and Dickey Streets, Sparta, Ill. 62286. Executive and Editorial offices: 1116 First Avenue, New York, N.Y. 10021. Chicago office: 35 East Wacker Drive, Chicago, Ill. 60601. Second Class Postage Paid at Sparta, Ill. under the Act of March 3, 1879. Title registered U.S. Patent Office. Yearly subscription \$1.00 in U.S.A.; single copies 12c. No actual person is named or delineated in this fiction magazine. Copyright © 1968 by Archie Comic Publications, Inc. All rights reserved. © Under Universal, International and Pan-American Copyright Conventions. Printed in the U.S.A. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever.

... BUT IT NEVER KEPT HIM FROM MAKING A SHOW.

HI, FOLKS! HAD A LITTLE MISHAP TODAY, BUT IT WASN'T SERIOUS!



ONE DAY HE DID THE MOST DANGEROUS DEEJAY STUNT OF ALL TIME...



... HE WENT OVER NIAGARA FALLS IN A BARREL!

GLUB!
GLUB!
GLUB!



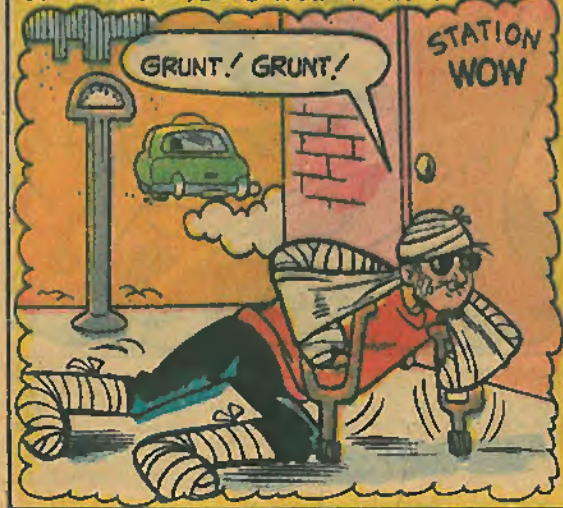
... AND BROKE EVERY BONE IN HIS BODY INCLUDING HIS RECORD-SPINNING FINGER!



... BUT HE STILL MANAGED TO SHOW UP AT THE STUDIO THAT NIGHT...

GRUNT! GRUNT!

STATION
WOW



I DEDICATE THIS NEXT TUNE (GROAN) TO SAL, GLORIA, MANNY AND BOB (GROAN)





LIPPY THE HIPPIE -IN- "ACT TACT"

I'VE DEVELOPED THE
GROOVIEST ROCK 'N' ROLL
ACT OF ALL TIME!

J. BOOKER
THEATRICAL
AGENT

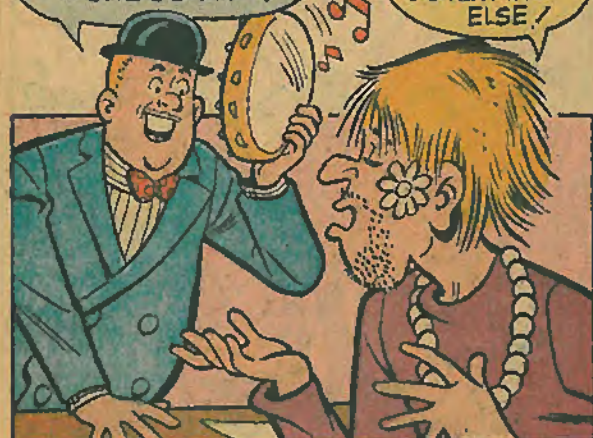
...LOOK! I PLAY WITH
MY TOES!

GREAT!



YOU COULD FURTHER YOUR
ACT BY ACCOMPANYING
YOURSELF ON THE
TAMBOURINE?

NO, MAN! I
NEED MY
HANDS FOR
SOMETHING
ELSE!

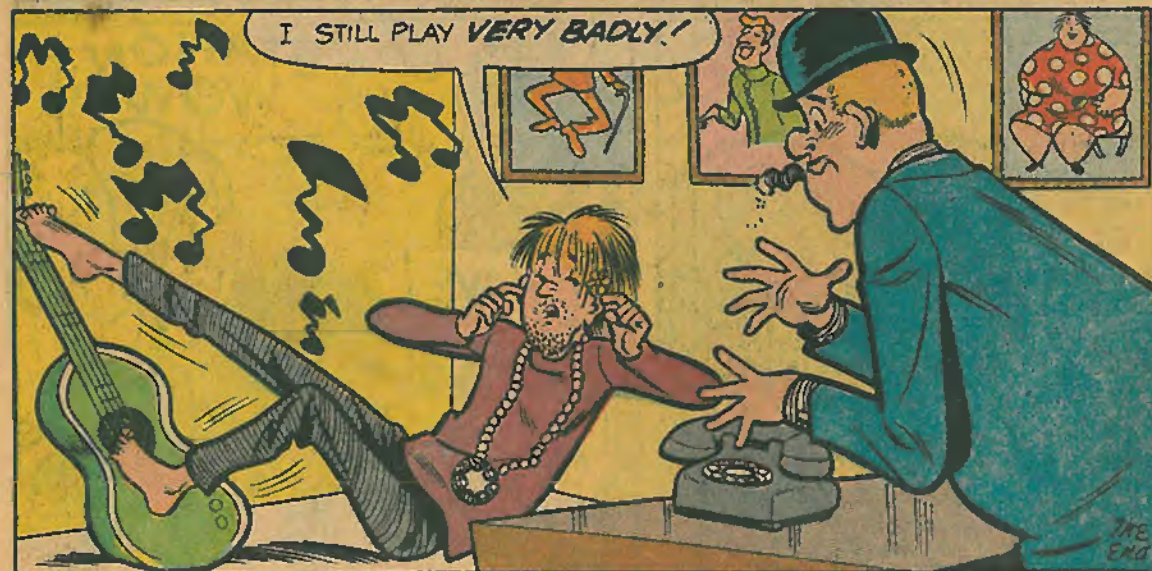


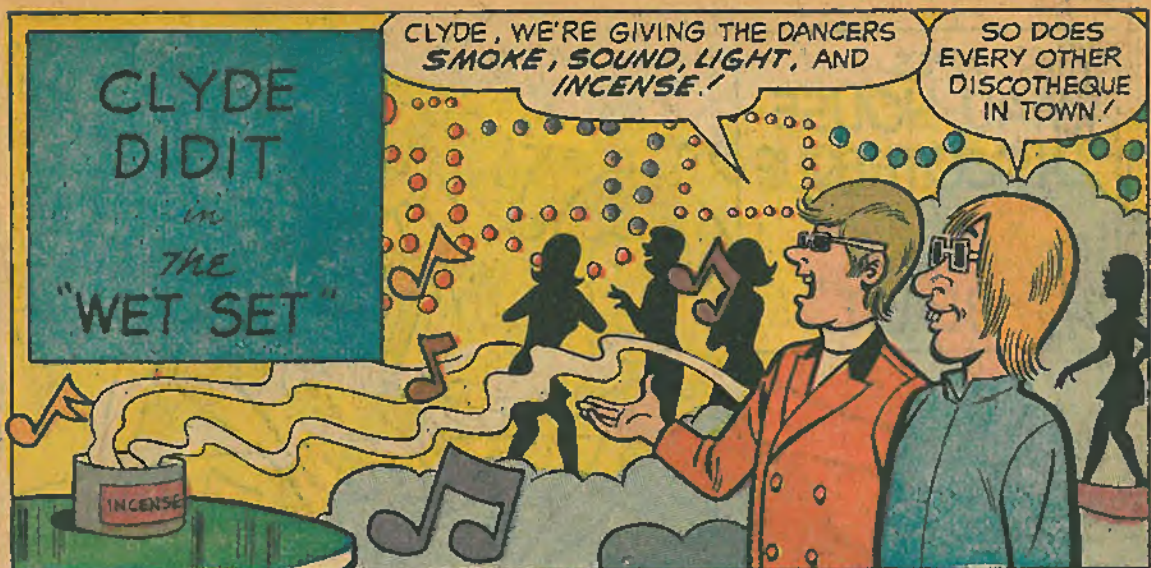
...TO PUT INTO
MY EARS!

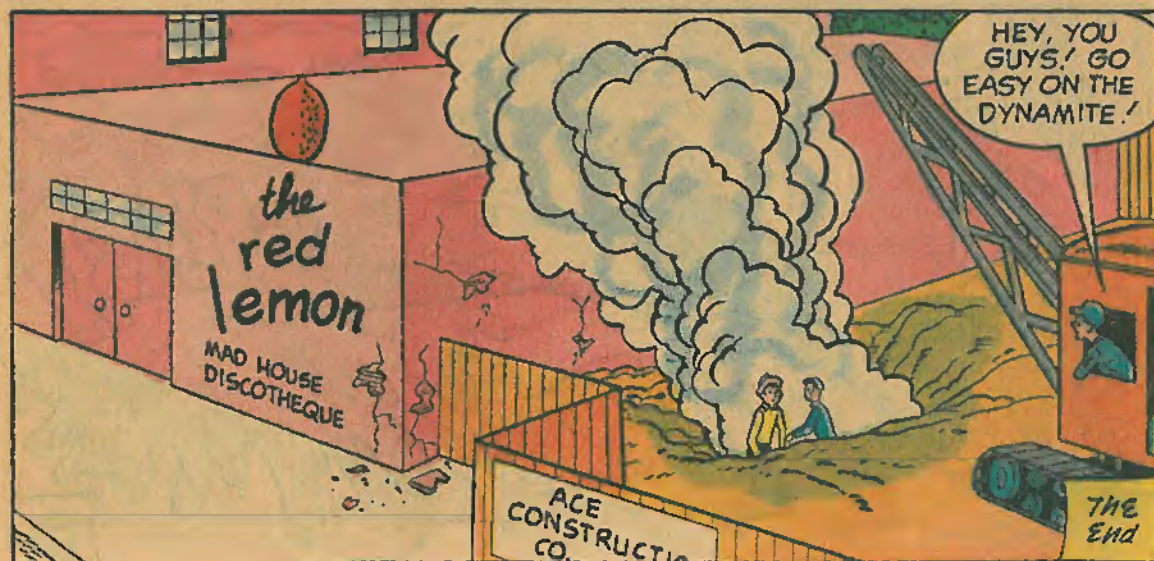
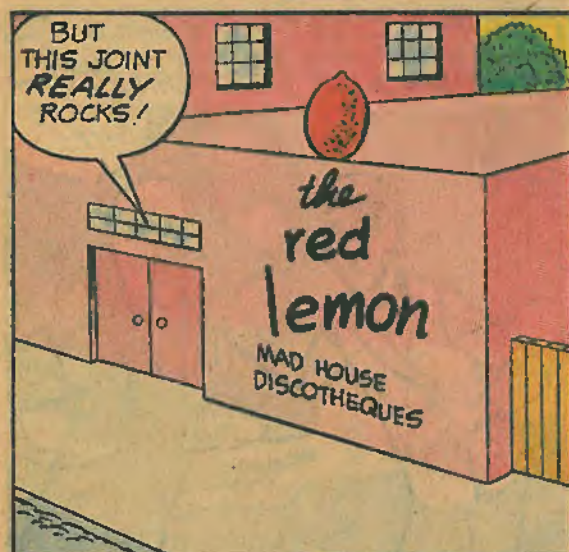
WHY?

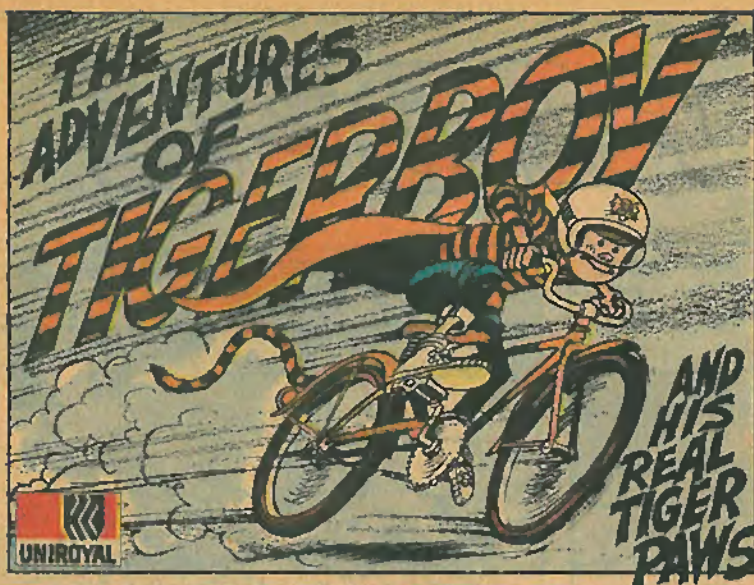


I STILL PLAY *VERY* BADLY!









**MAD HOUSE
PRESENTS**

PEOPLE

FOR THREE YEARS AMOS FREAKOUT, A HIPPIE, WENT AROUND IN CIRCLES LOOKING FOR THE ICE CREAM WAGON HE CONSTANTLY HEARD...



...UNTIL HE DISCOVERED IT WAS HIS OWN BELLS HE WAS HEARING!

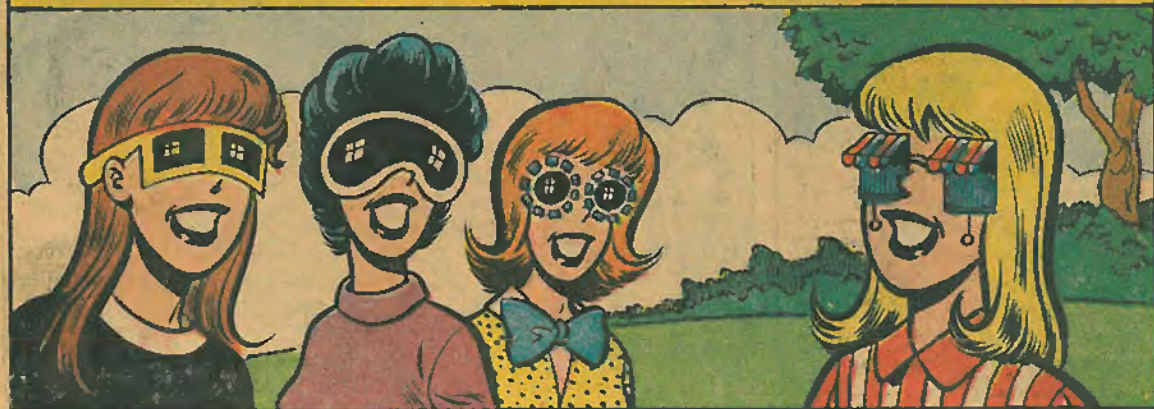
PIETRO HASHSLINGER MAKES THE WORLD'S HOTTEST CHILI!



...HIS CUSTOMERS ARE ADVISED TO EAT IT NEXT TO A RUNNING COLD-WATER FAUCET.

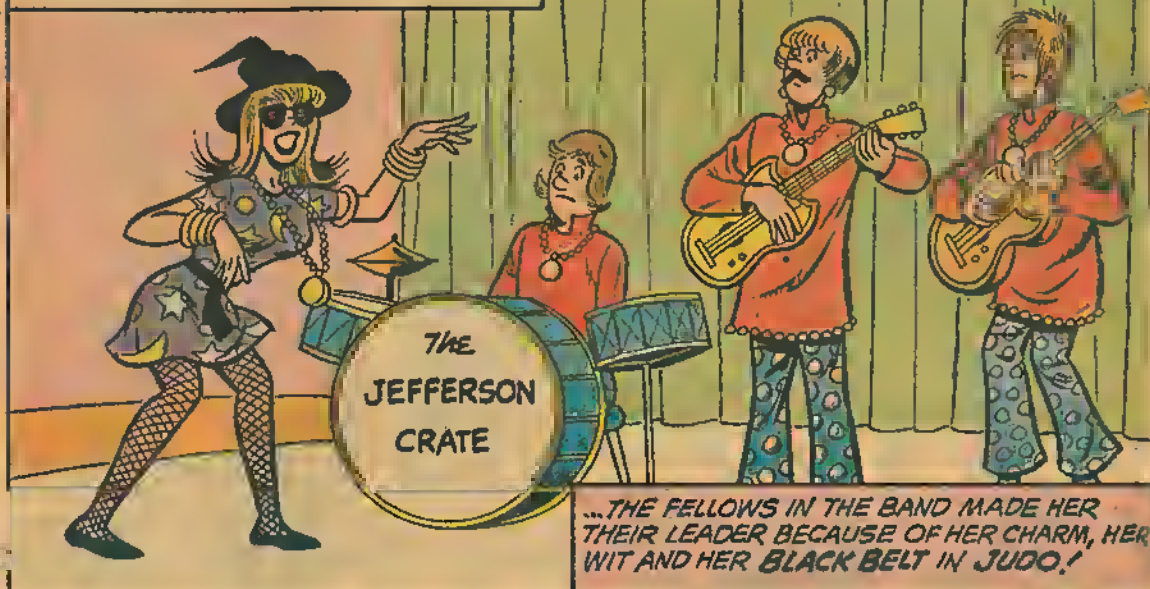
BRUCE NOODNIK WHO SPECIALIZES IN ODD SUNGLASSES HAS INVENTED A PAIR OF SHADES YOU CANNOT SEE THROUGH...

...THEY'RE REAL SHADES!



IN THE NEWS!

A GIRL, GRACIE HONK, IS THE LEADER OF A ROCK N' ROLL COMBO...



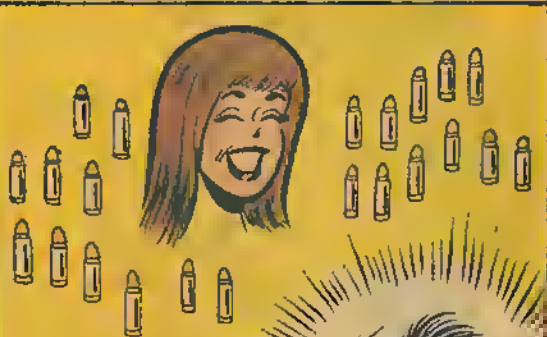
...THE FELLOWS IN THE BAND MADE HER THEIR LEADER BECAUSE OF HER CHARM, HER WIT AND HER **BLACK BELT IN JUDO!**

THE GREATEST DRESS SALE EVER!!!
THE BOO HOO BOUTIQUE SOLD 500 DRESSES EVEN THOUGH IT CARRIES ONLY 250 DRESSES!

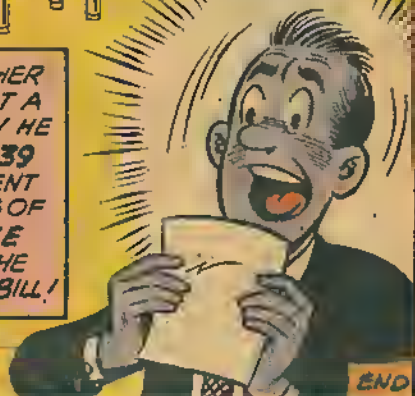


...250 CONFUSED CUSTOMERS BOUGHT THEIR OWN DRESS!

GLORIA GROOVIEKINS SET A RECORD
WHEN SHE BOUGHT 38 DIFFERENT SHADES OF PINK LIPSTICK!



HER FATHER ALSO SET A RECORD! HE TURNED 39 DIFFERENT SHADES OF PURPLE WHEN HE GOT THE BILL!



END

Girls! Now Have A Fabulous Figure The 6 Second Way!



It is almost like a miracle. You can actually lose flab around stomach, thighs, waist, hips, neck, face and not move out of your seat. Unbelievable? New scientific tests show that you get faster and better results from Isometrics, the new method of exercise. Another astounding fact is that you do each exercise only 6 seconds a day. No special equipment is required, and you can concentrate on any part of the body that you are interested in controlling.

How-To-Photographs

Every page is fully illustrated with photographs showing exactly how to perform the Isometrics and how to get the best and fastest results.

Designed By Experts

The exercises were prepared under the supervision of Victor F. Obbeck, Professor of Physical Education, New York University and Isadore Rosman, M.D., Medical Director, Department of Home Care and Extended Services, Montefiore Hospital, New York.

Excellent For

WAIST • HIPS • TUMMY
DOUBLE CHIN • ARMS
THIGHS • BACK • NECK
FACE • CALVES
BUTTOCKS • BUST • LEGS



MAIL THE NO-RISK COUPON TRY 10 DAYS FREE

ONLY \$170

**BOND BOOK CO. Dept. A-3112
43 West 61 St., N.Y., N.Y. 10023**

I enclose \$1.70 plus 30¢ for handling and postage. Please send Isometrics - The Static Way to Physical Fitness. Unless I am fully satisfied I may return in 30 days and get a full refund of the purchase price.

Name _____

Address _____

City _____

State _____

Zip Code _____

N.Y.C. residents include 6% tax. N.Y. State 2% tax.

A Must For Dieters

You will still need Isometrics even if you have decided to reduce solely by dieting. Because when the fat is gone there will remain layers and layers of loose, flabby, unattractive skin that had been stretched out by the fat. Miracle Isometrics tightens and restores the firmness to the skin and eliminates the undesired flabbiness. Isometrics does it in only 6 seconds a day. Convince yourself. Mail the coupon.

REWARD \$11,750.00



FOR THIS COIN!

\$500,000.00

**SEARCH FOR
RARE COINS!
OLD and NEW!**

Illustrated: 1804 silver dollar
—19,000 minted, only 12 accounted for—where are the rest?

Stop spending valuable coins worth hundreds of dollars. New 1969 catalogue lists hundreds of coins we want to buy and gives the price range we will pay for these United States Coins. Certain half cent coins are worth up to \$3,500.00 for Canadian Coins. Our valuable Coin Book may reward you many thousands of dollars. Coins do not have to be old to be valuable. Thousands of dollars have been paid for coins dated as recently as 1940 to

1956. Now you too can learn the rare dates and how to identify rare coins in your possession with our new 1969 catalog. A fortune may be waiting for you. Millions of Dollars have been paid for rare coins. Send your order for this valuable coin catalogue now. Hold on to your coins until you obtain our catalogue. Send \$1.00 for 1969 Coin Catalogue Book to Best Values Co. DEPT. B941
160 Amherst St., East Orange, N. J. 07018

For Certain Coins We Pay Up To:

CERTAIN:

- ☐ Gold Coins Before 1929. \$35,000.00
- ☐ Nickels Before 1945. 16,000.00
- ☐ Silver Dollars Before 1938. 11,750.00
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- ☐ Pennies Before 1919. 4,800.00
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- ☐ Lincoln Pennies Before 1940. 250.00

Best Values Co., Dept. B-941

160 Amherst St., East Orange, N. J. 07018

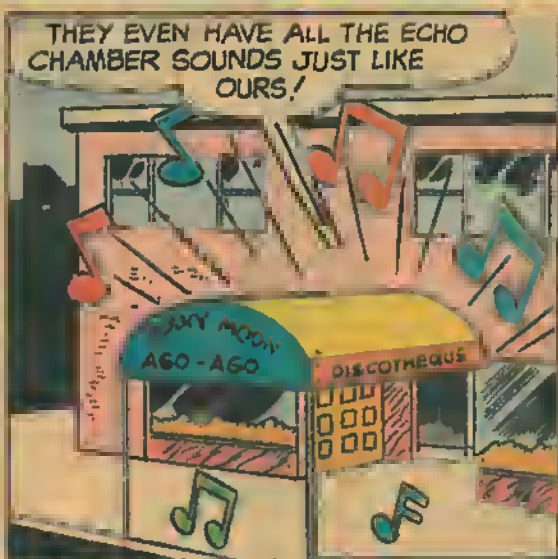
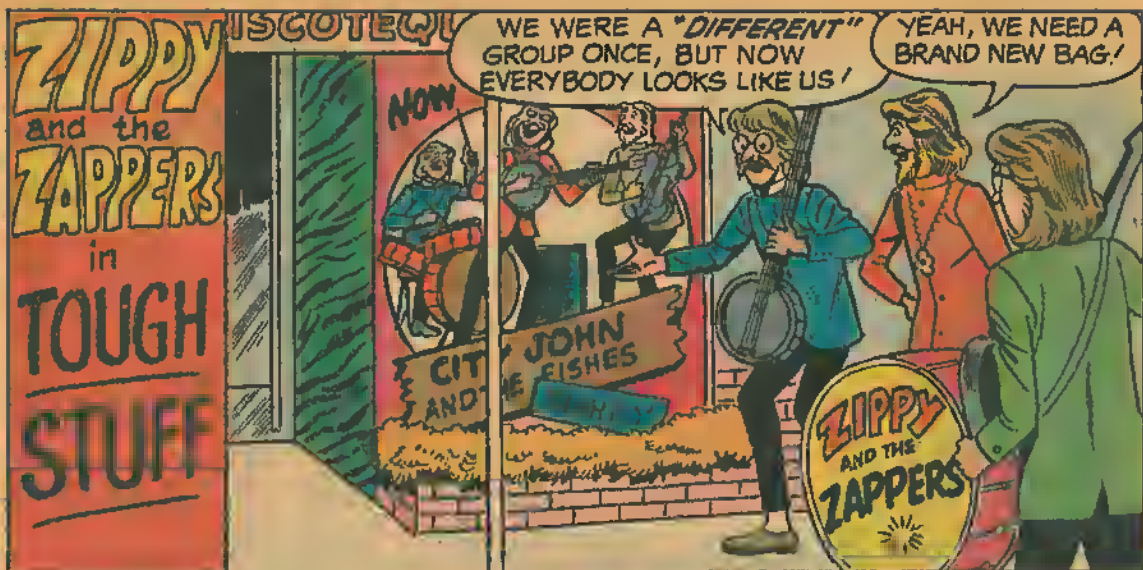
Rush your latest 1969 catalogue listing the actual price range you will pay for United States Coins listed in the catalogue. I enclose \$1. Send Pts. Prepaid.

NAME _____

ADDRESS _____

CITY _____ STATE _____

YOUR MONEY WILL BE REFUND IN FULL IF YOU ARE NOT SATISFIED WITH THIS CATALOG



FOR THE FIRST TIME ANYWHERE
WE PROUDLY PRESENT ZIPPY
AND THE ZAPPERS PLAYING IN
THEIR BRAND NEW BAG!



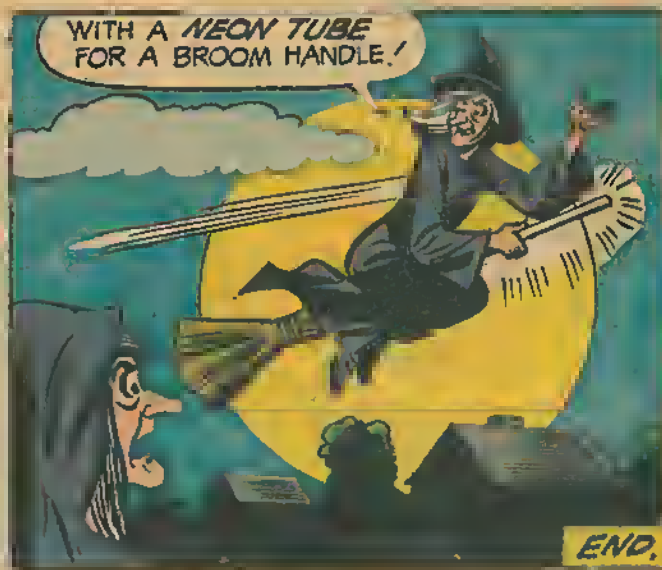
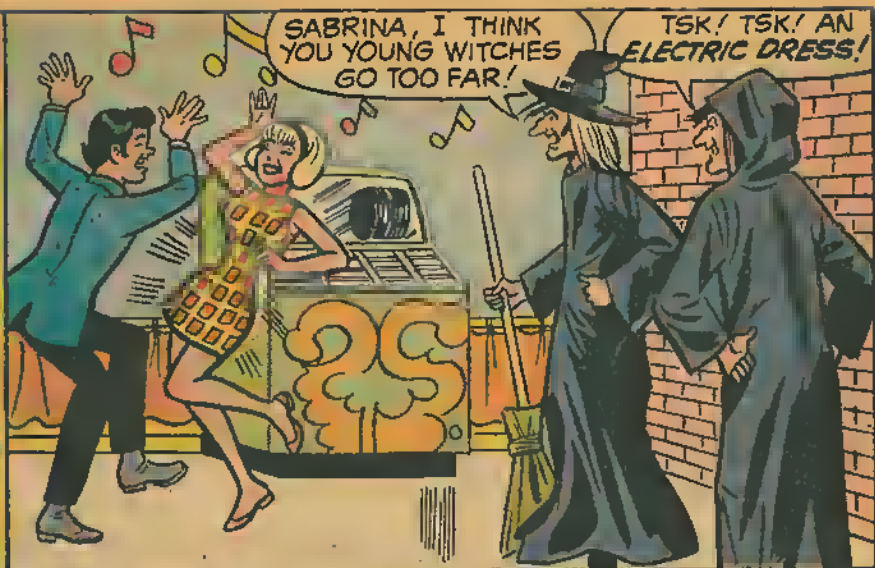
THE END.

SABRINA

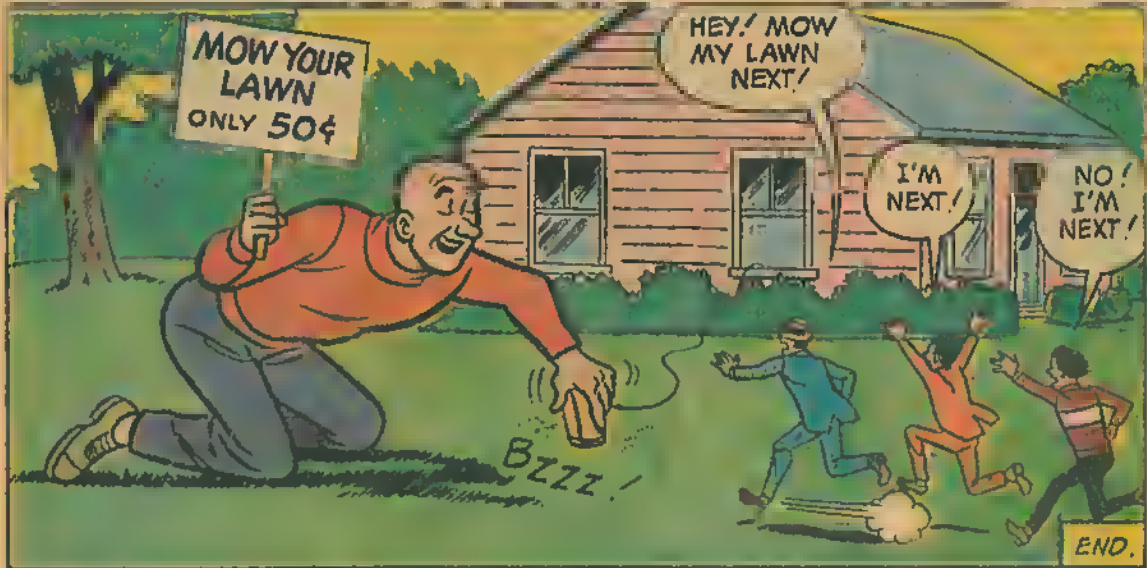
THE TEEN-AGE
WITCH

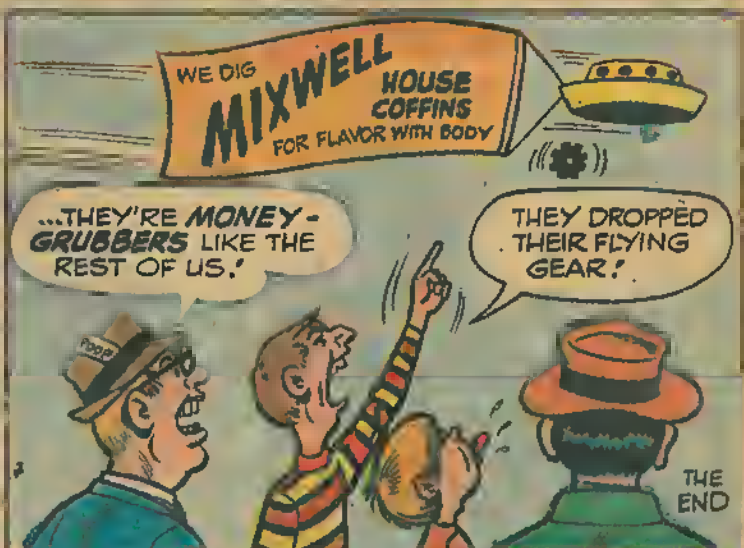
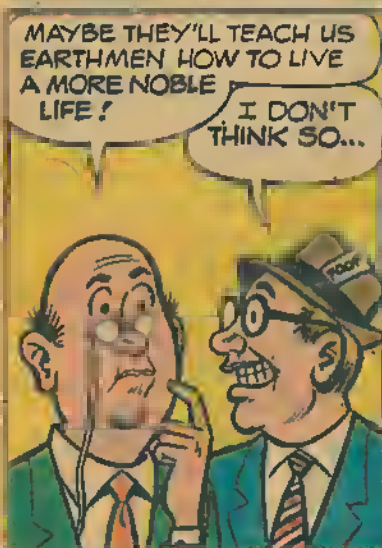
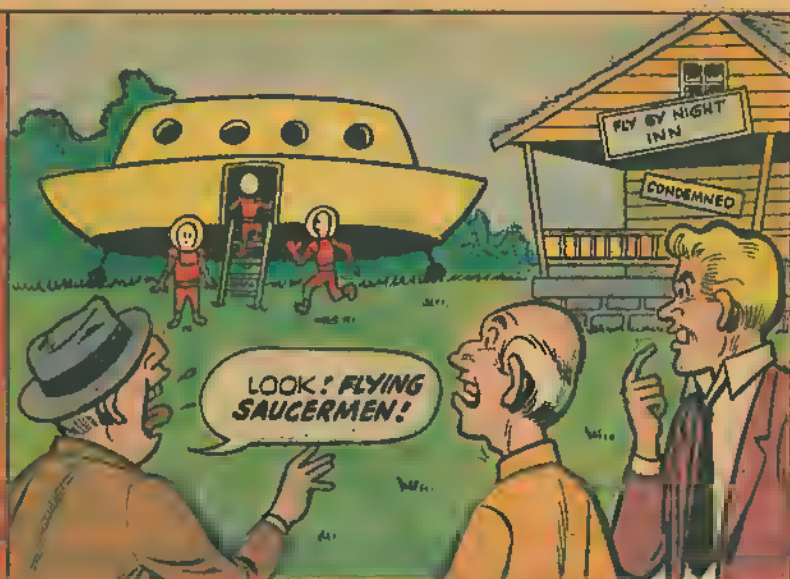
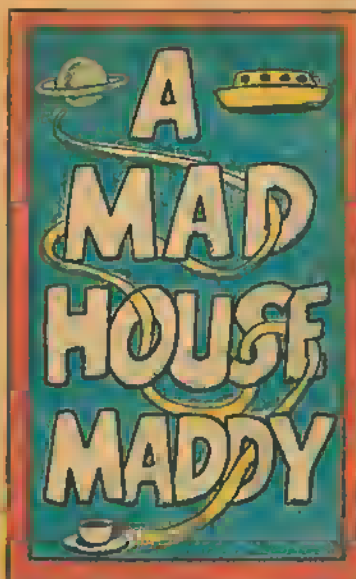
IN

LIGHT DELIGHT



THE
MAD HOUSE
GIANT
IN
**'BIG
GIG'**





ARCHIE GROOVY STATIONERY KIT

IT'S BRAND NEW AND DESIGNED SPECIALLY FOR YOU!!

IT'S PERFECT FOR WRITING TO "ARCHIE CLUB" MEMBERS - PEN PALS - AND FRIENDS!

ARCHIE GROOVY STATIONERY
 9% ARCHIE COMICS
 1116 FIRST AVE.
 NEW YORK, N.Y. 10021

AMOUNT ENCLOSED \$

☐ \$1.35 ENCLOSED FOR 1 KIT (POSTAGE + HANDLING INCLUDED)

☐ \$2.00 ENCLOSED FOR 2 KITS (POSTAGE + HANDLING INCLUDED)

NAME (PRINT) _____

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CITY _____ STATE _____ ZIP _____

PLEASE ALLOW 2 TO 3 WEEKS FOR DELIVERY!

\$1.35 FOR ONE KIT OR \$2.00 FOR TWO KITS! (POSTAGE AND HANDLING INCLUDED.)

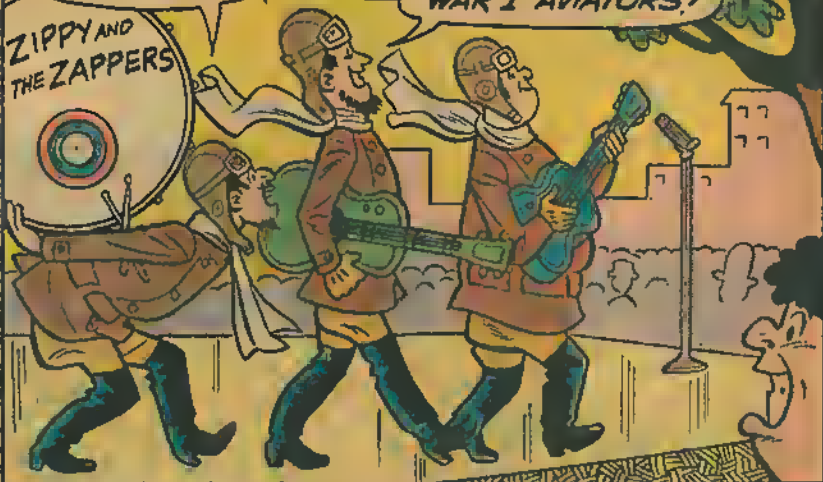
ZIPPY AND THE ZAPPERS

IN
"SKY
GUY"

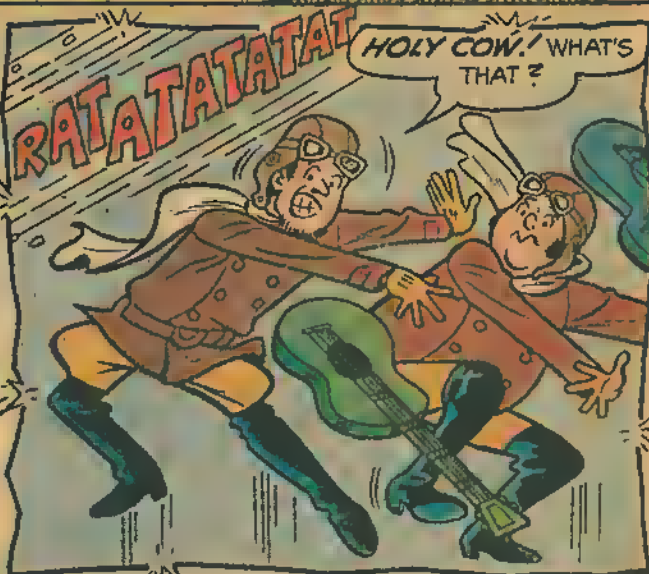
THIS WAS A GROOVY
IDEA, ZIPPY!

YEAH! TO COME OUT FOR THIS
CONCERT DRESSED AS **WORLD
WAR I AVIATORS!**

ZIPPY AND
THE ZAPPERS



THE FANS REALLY DIG OUR
ALLIED SYMBOLS!



GULP! IT'S THE
RED BARON!



GET IN THE GROOVE FOR A **GIANT FUN-IN!**

ORDER ANY OF THESE OUT-OF-SIGHT ARCHIE GIANT QUARTER COMICS, NOW! FILL OUT THE COUPON BELOW AND ORDER THE COMICS OF YOUR CHOICE!



ARCHIE QUARTER COMICS, 1116 First Ave., New York, N.Y. 10021

Please send the following ARCHIE GIANT COMICS. I enclose 25¢ in coin for EACH TITLE checked below:

- | | |
|---|--|
| <input type="checkbox"/> ARCHIE ANNUAL #20 | <input type="checkbox"/> ARCHIE'S MADHOUSE ANNUAL #6 |
| <input type="checkbox"/> ARCHIE'S PALS 'N' GALS #49 | <input type="checkbox"/> BETTY AND VERONICA SPECTACULAR #153 |
| <input type="checkbox"/> LITTLE ARCHIE #50 | <input type="checkbox"/> BETTY AND VERONICA SUMMER FUN #155 |
| <input type="checkbox"/> THE WORLD OF JUGHEAD #157 | <input type="checkbox"/> THE WORLD OF ARCHIE #156 |
| <input type="checkbox"/> ARCHIE'S CHRISTMAS STOCKING #158 | <input type="checkbox"/> ARCHIE'S JOKES #154 |
| <input type="checkbox"/> JUGHEAD'S JOKES #9 | <input type="checkbox"/> BETTY AND VERONICA CHRISTMAS SPECTACULAR #159 |

NAME _____

AGE _____

ADDRESS _____

CITY _____

STATE & ZIP _____

COPY 15

ORDER
NOW!

CUT
OUT
AND
MAIL
TODAY

RANDY THE DANDY

IN MUDDLED MEDALLION

I'M JUST HANGING AROUND!

I WISH MY BOYFRIEND RANDY WOULD STAY PUT!

HE'S RUNNING TO ONE GIRL AFTER ANOTHER!



HMMM! MAYBE I CAN PUT A STOP TO THAT!

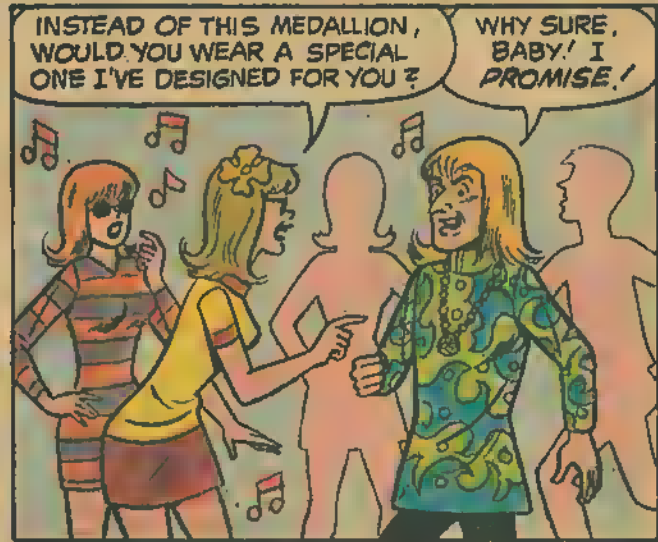
212°

HOT IDEA



INSTEAD OF THIS MEDALLION, WOULD YOU WEAR A SPECIAL ONE I'VE DESIGNED FOR YOU?

WHY SURE, BABY! I PROMISE!

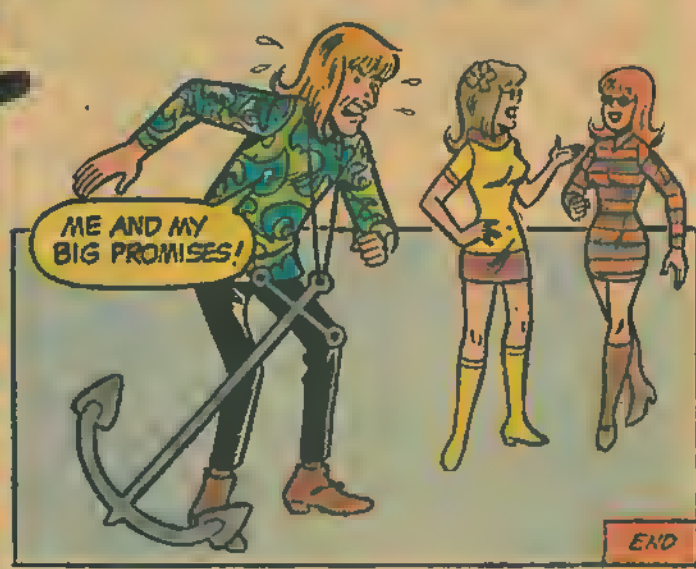


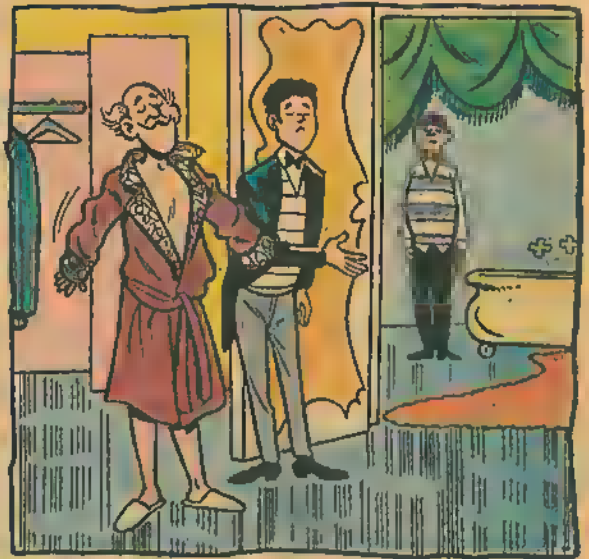
I HAVE IT RIGHT HERE!

GROOVY!



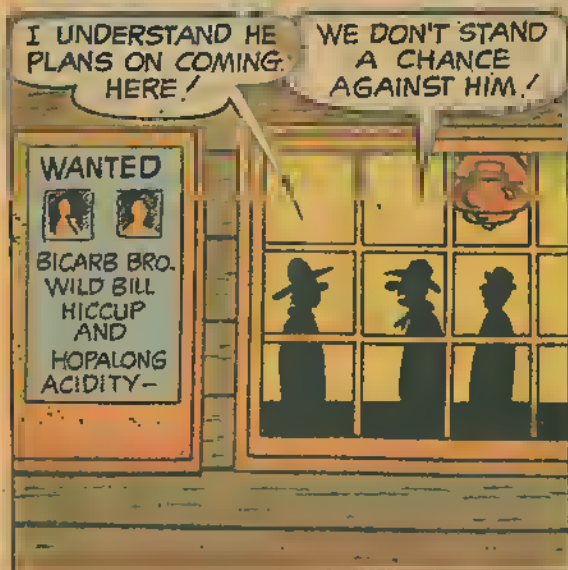
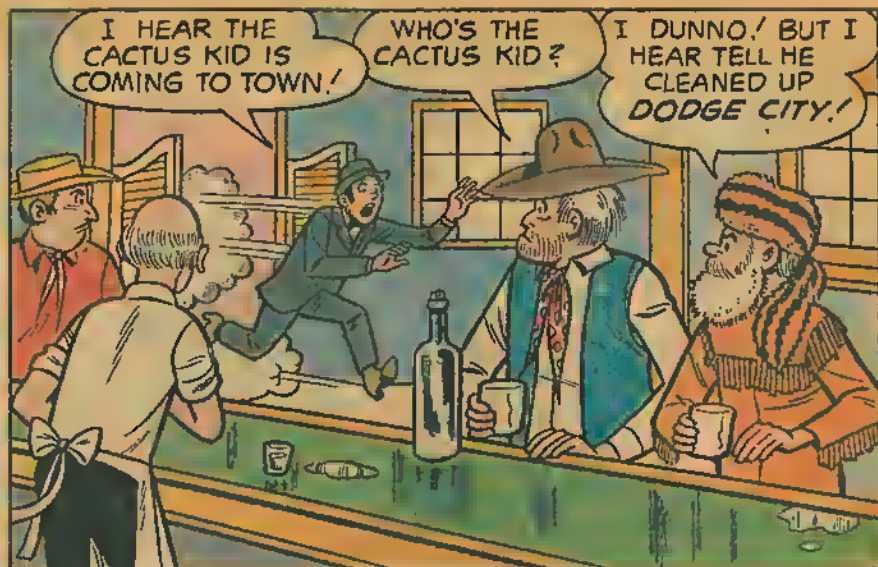
ME AND MY BIG PROMISES!





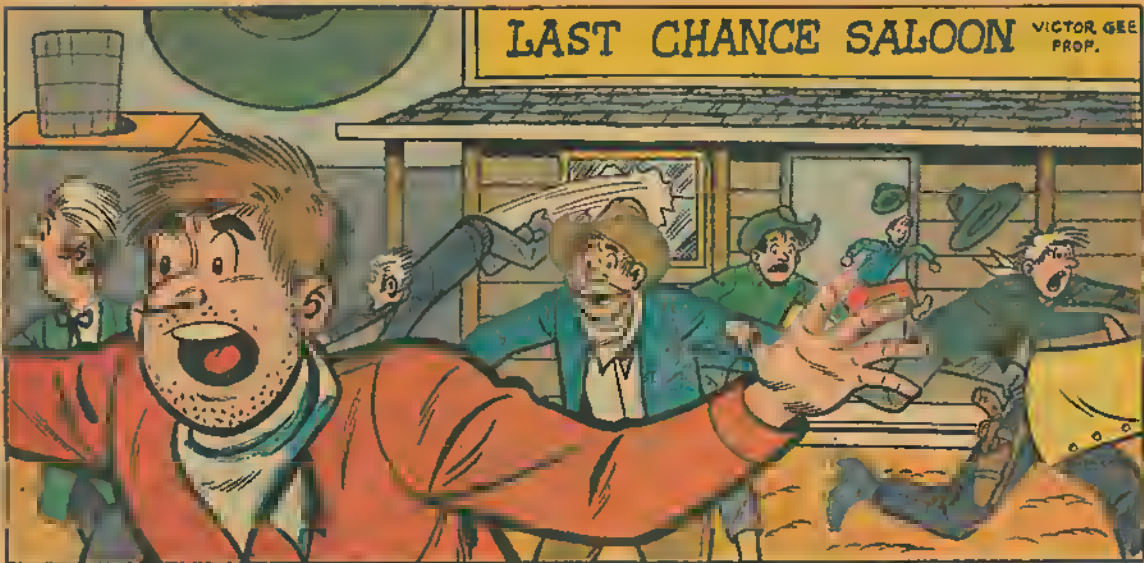
CLYDE
DIDIT
PRESENTS

SCOUR POWER



LAST CHANCE SALOON

VICTOR GEE
PROP.



THEY'RE ALL
RUNNING
AWAY AND
LEAVING
ME BEHIND!

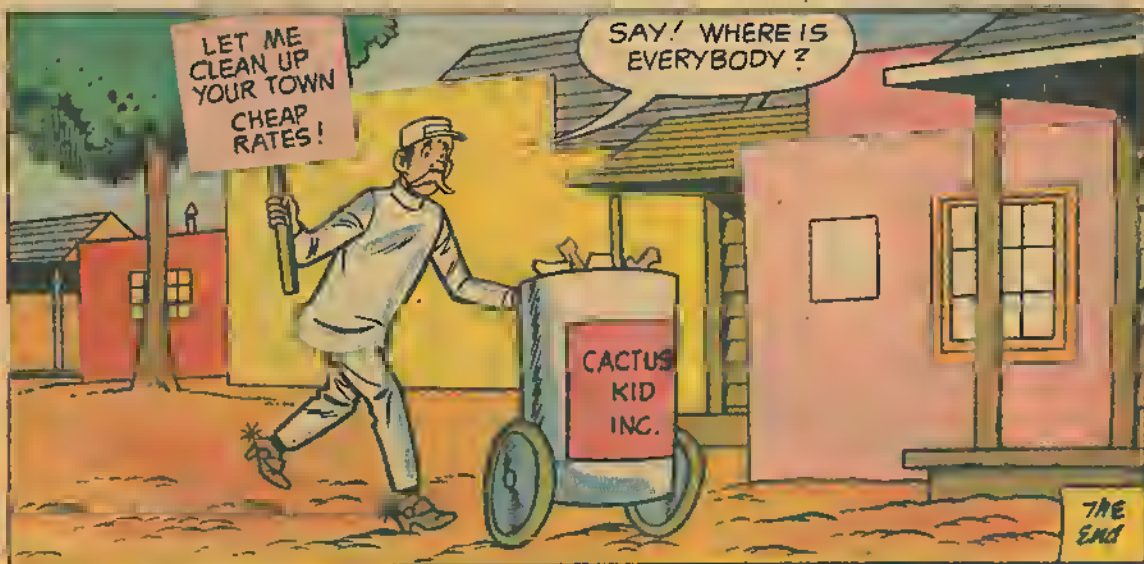


I HEAR HIM!
I'LL HIDE
BEHIND
HERE!



LET ME
CLEAN UP
YOUR TOWN
CHEAP
RATES!

SAY! WHERE IS
EVERYBODY?


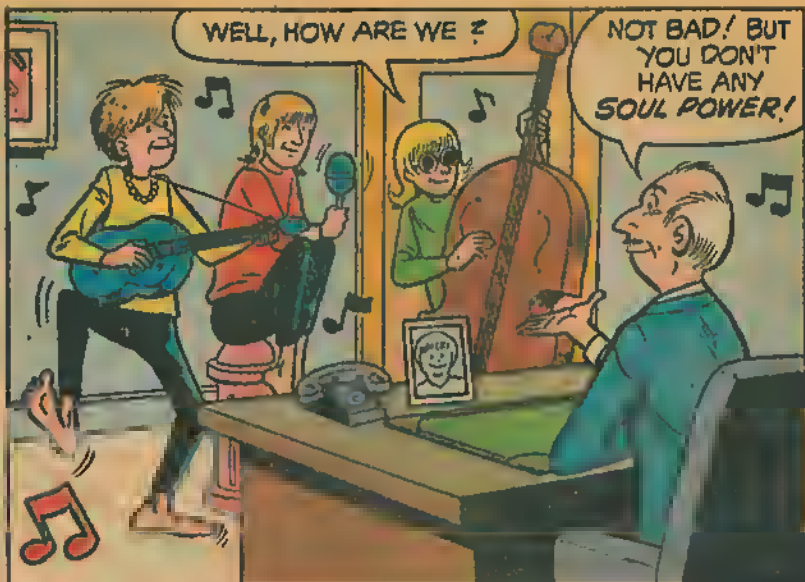


THE
END

ZIPPY AND THE ZAPPERS

IN
LEATHER LUNACY

LOOK MOM!
NO HANDS!

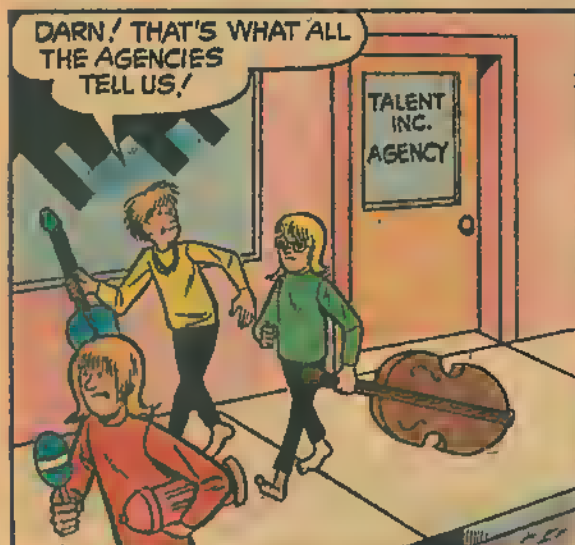



WELL, HOW ARE WE ?

NOT BAD! BUT YOU DON'T HAVE ANY SOUL POWER!

DARN! THAT'S WHAT ALL THE AGENCIES TELL US!

TALENT INC. AGENCY



ZIPPY AND THE ZAPPERS, LOOK!

JOSIE FABRIC'S
SECOND HAND CLOTHES

BUY DIRT CHEAP



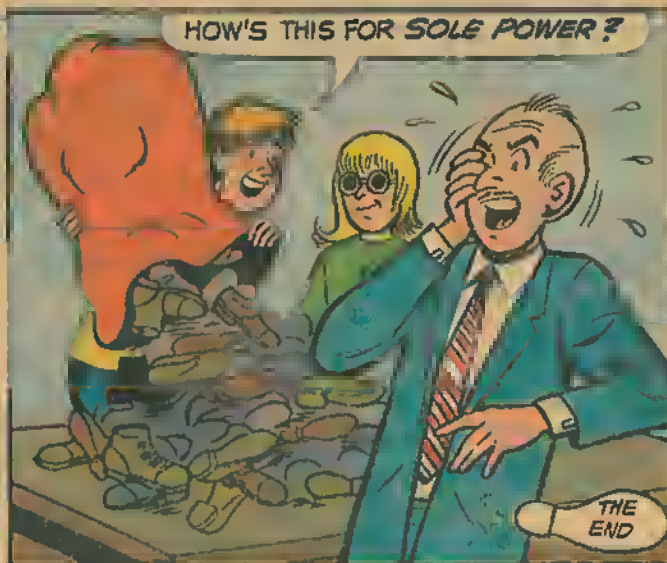
LATER...

IT'S ZIPPY AND THE ZAPPERS! WE'RE BACK!

COME IN! I BAKED A CAKE!



HOW'S THIS FOR SOLE POWER ?



THE END

10 WAY HAIRPIECE! 10 GLAMOUR STYLES +

MOD-VOGUE TAIL!
The New MOD HAIR-PIECE FOR LIMIT-LESS hair style flattery. IT GOES ON WHEN YOU GO OUT! Natural and real looking... Can be washed, shampooed, styled, cut and set like natural hair. **FOR CASUAL OR Formal Wear** 100% Glamorous Dynel... a big 18 inches in length.



BUN • MOD MAKE-
PONY TAIL
BRAID • CHignon
SEE HIVE
HEIGHT MAKE-
FACE FLATTER-
COUNTRESS STYLE-
MADAM
AMBASSADOR
ETC.

COLOR MATCHED
TO YOUR SAMPLE!
Your hair is carefully
matched by our experts!
Include sample of your
hair and leave the
matching to us!
MAIL COUPON NOW!

YOURS
ONLY

\$1 FREE

New MOD-VOGUE
illustrated
hair style
instructions
included.

LOW INTRODUCTORY OFFER... \$1.
Be sure to include sample of hair
and \$1. (plus 25c postage and handling).

Mail to —
QUALITY AIDS CO., Dept. 130
160 Amherst St.,
East Orange, N. J. 07011

Artist's version of one or
more hair pieces in use.

© entire contents copyrighted 1967

IF DOUBT GLAMOROUS
ORDER TWO
GLAMOURIZE BOTH SIDES!

MONEY BACK GUARANTEE COUPON

QUALITY AIDS CO., Dept. 130

160 Amherst St., East Orange, N. J. 07011

I enclose \$1. (plus 25c postage and handling) and
hair sample! Send the MOD-VOGUE HAIRPIECE
postage prepaid. My money will be refunded in full if
not 100% satisfied. Send _____ hairpiece I enclose
\$1. plus 25c postage and handling for each hairpiece
ordered.

Name _____

Street _____

City _____

State _____

Zip _____

Fabulous New Zenith Collection Includes ALL THESE DRAMATIC MAN-IN-SPACE STAMPS

216 DIFFERENT WORLD-WIDE

Plus Midget Encyclopedia of Stamp Collecting

Plus Solar System Rocket Service Souvenir Stamp Sheet

Everything —
yours for only

25¢



What a bargain! Only 25c for this
fascinating collection of 216 differ-
ent stamps from all over the world.
Includes every one of these colorful
space-age sets, Congo "Telester,"
Romania "Venus Probe," Hungary
"Dark Side of the Moon," Czech
"Space Heroes." Many more. You
also get this unique Solar System
Souvenir Stamp Sheet, plus the in-
formative Midget Encyclopedia of
Stamp Collecting at no extra cost.

That's right — every stamp you see
here is yours for just 25c. We also
send you a big Approval Selection
of other unusual stamps and sets

for free examination. Purchase just
the ones you like at Zenith's low
prices — or don't buy any at all.
It's up to you. All we ask is that you
return those you don't want within
10 days. You can cancel this special
Approval Service anytime you wish.
But even if you decide not to buy
any Approvals, the 216 stamps and
the Midget Encyclopedia and the
Souvenir Sheet are yours to keep
forever for only 25c. Act now. Rush
this coupon with a quarter today.
Satisfaction guaranteed.

RUSH THIS VALUABLE COUPON WITH ONLY 25c — TODAY

Zenith Co., Dept. PA-21 81 Willoughby St., Brooklyn, N. Y. 11201

Here's my 25c in full payment.
Rush this fabulous collection of
216 stamps, Midget Encyclope-
dia and Souvenir Sheet at once.
Also includes — an approval — a
fine selection of other unusual
stamps and colorful sets to look
over. I may buy as many — or as
few — or none at all — of these
Approvals as I wish, and agree
to return the balance within 10
days. I may cancel anytime.

Name _____ Please PRINT

Address _____

City _____

State _____

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A LOT MORE ANIMALS
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MADISON

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IN FRONT OF YOUR T.V. SET



TUNE IN THE
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LAUGH-IN 15
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LADIES! PUT A **PIG**
AT YOUR DINNER TABLE



WHEN YOU COOK
WITH GOOMBAH
THE MAN IN YOUR
LIFE WILL EAT IT
ALL UP...
INCLUDING THE CAN



PUT ANTS

IN YOUR PANTS

SIGN UP
FOR CLASSES
AT THE

WIGGLY-WAGGLY
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DANCE
SCHOOL

ALL HOURS DAY OR NIGHT

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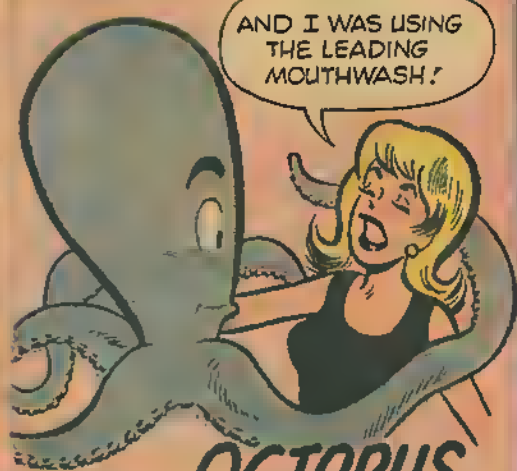
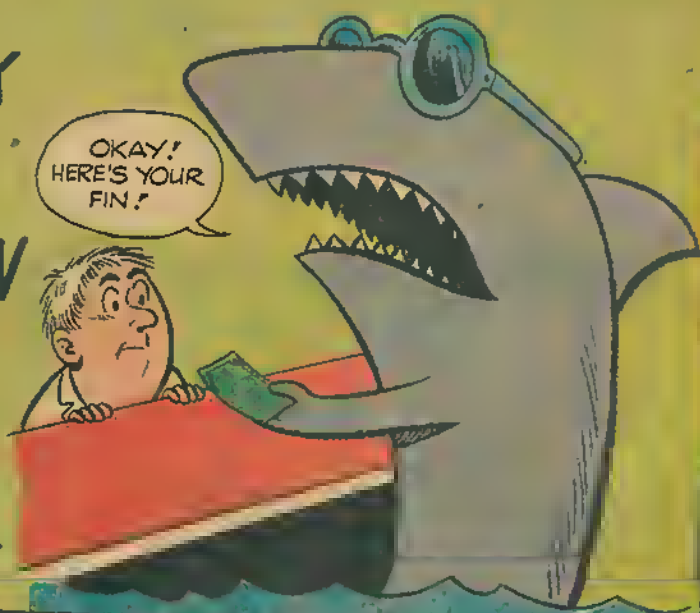
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LIKE YOU'VE NEVER
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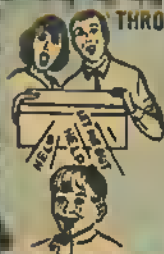
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GIVE YOUR CHILD A SET OF
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Throw your voice into trunks, behind doors, everywhere. Invention fits in your mouth out of sight. Fool teacher, friends, family. Free book on "How to become a Ventiloquist." No. 137 25c



MAGIC CARDS

Deck is marked and slipped. Can be read from the back but looks like ordinary deck. With instructions for 10 terrific tricks. No. 188 \$1.88

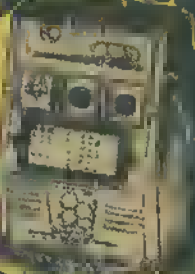
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Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth. No. 878 Only 30c

JACK POT BANK

Dime-operating Jack Pot Bank works like the one arm bandit in Las Vegas. Deposit the dime and spin the handle. Reels spin and look like the real stuff. Dimes are removable. Should not be used for gambling purposes. No. 2080 \$1.50



EXHAUST WHISTLE

Just slip it into the exhaust pipe of your friend's car... then watch him when he starts the engine! The howls and noises will make him think the motor about to blow up in full blast... while you roar with laughter. No. 918 95c



BOOMERANG

Something new in target throwing. In case you miss, it comes right back to you, and bingo! you're all to "flee" again. More fun than a "barrel of monkeys." No. 141 29c



Smoke Screen

Light on and watch the action of thick, white smoke rise to the ceiling and expand into a dense cloud. Breathtaking, amazing attack. No. 871 20c



SKIN HEAD WIG

Most people try to grow hair. This is just the opposite. Made of flesh toned latex with all hair. For the executive that would like to change his appearance. No. 2080 \$1.00



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Most popular joke novelty in years! Wind up and wait it like a ring. When you shake hands, it almost seizes the victim off his feet with a "shocking sensation." Absolutely harmless. No. 239 only 50c

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KARATE JIU JITSU

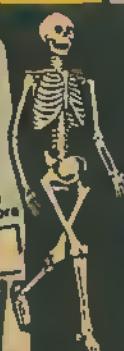
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Here is what you get!

- 20 best KARATE blows and chops
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- Nerve center anatomy chart
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FREE Karate Practice and Nerve Center Chart (Item No. 73)

Only \$100



Monster-Size

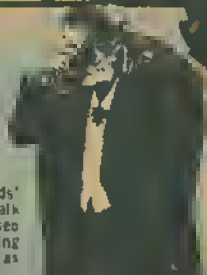
FULL SIZE SKELETON This 5-foot "Mr. Bones" is scary enough at any time—but wait'll you see him glowing in the dark! Shake him and his arms and legs move... you'd swear he's alive. If you like to haunt houses and lighten friends, this is for you! Or hang him in your room. No. 1700 \$1.28

MONEYMAKER

Insert a blank piece of paper, turn the knob... and... OUT COMES A REAL DOLLAR BILL! Insert the dollar and it changes to a \$5 then the \$5 changes to \$10. A135 1.25



MONSTER SIZE MONSTERS



Imagine your friends' shock when they walk into your room and see the "visitor" standing around as BIG as life. Dracula as horrible and sinister as any nightmare

and so life-like you'll probably find yourself talking to them.

No. F17A-Dracula \$1.00
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ONION GUM

Yea—Looks like real chewing gum but tastes like ONIONS! It's too funny! 5' slices to a pack. No. 281 20c

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Ordinary looking piece of soap. Victim washes face and ends blacker and blacker. When he gets a look in the mirror, he'll be shocked. Harmless. No. 375 Only 85c

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A laugh riot! Actual copies of Real Bullet Holes. Item No. F155 9 BULLET HOLES 50c

X-RAY SPECS

An Hilarious Optical Illusion \$1.00

Scientific optical principle really works. Imagine—you put on the "X-Ray" Specs and hold your hand in front of you. You seem to be able to look right through the flesh and see the bones underneath. Look at your friend. Is that really his body you "see" under his clothes? Loads of laughs and fun at parties. No. F17 \$1.00

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With combination lock only you can open.

Looks like any book so no one would think to look for valuables in it. Securely locked by combination only you know, because you yourself have set it. Tough under-structure is covered with simulated leather binding. 700 \$1

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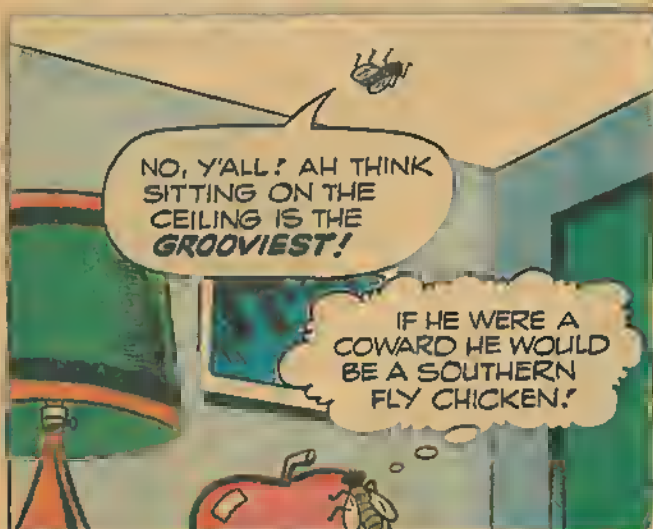
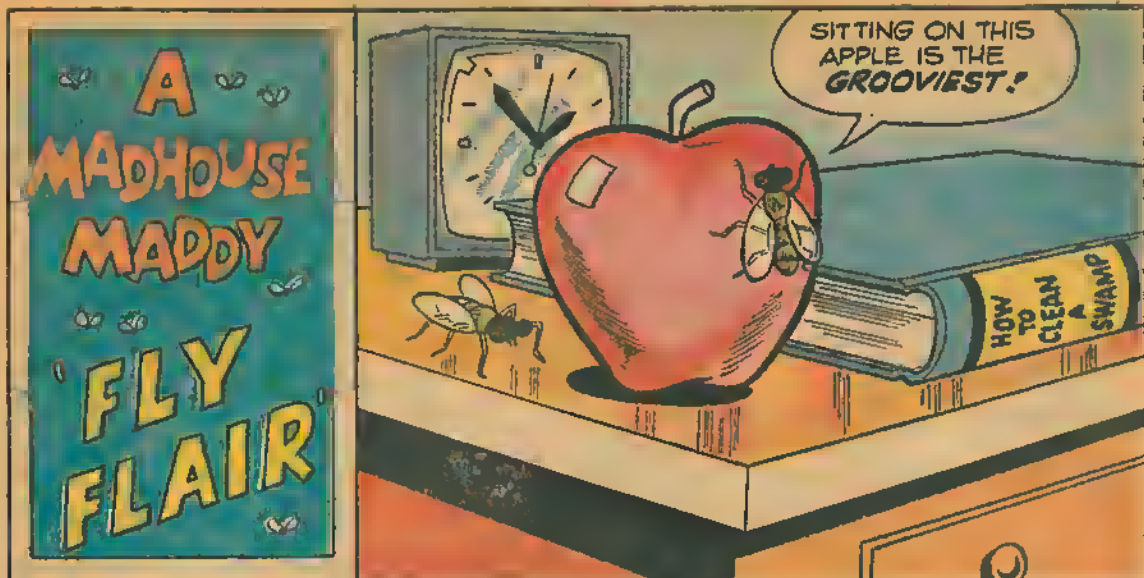
Rush me the items listed below. If I am not 100% satisfied, I may return any part of my purchase within 10 days Free Trial for full refund of purchase price.

Item	Name of Item	How Many	Total Price

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☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

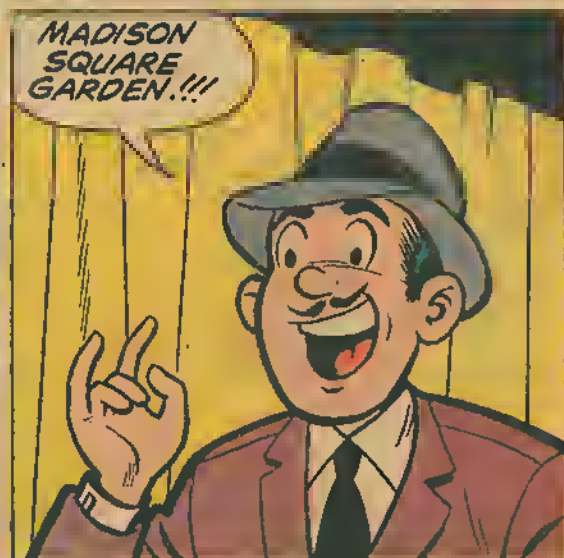
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Address _____
N.Y. State residents please add 2% sales tax.
Sorry, we cannot ship orders for less than \$1.00.
Kindly add 15c for postage and handling to all orders.

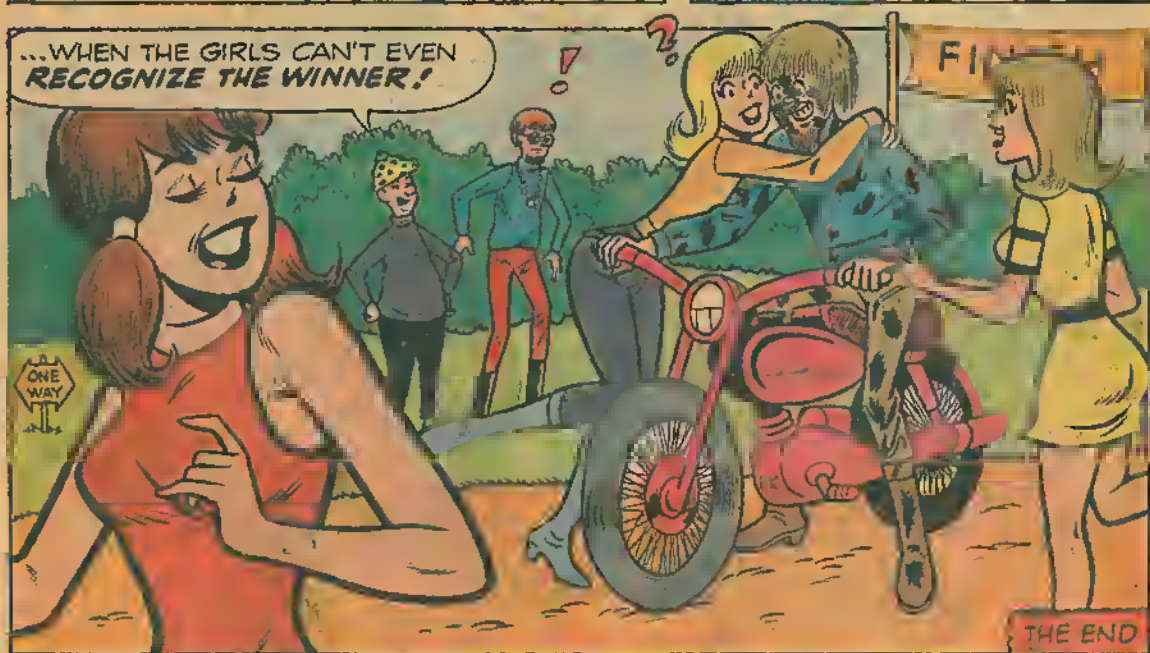
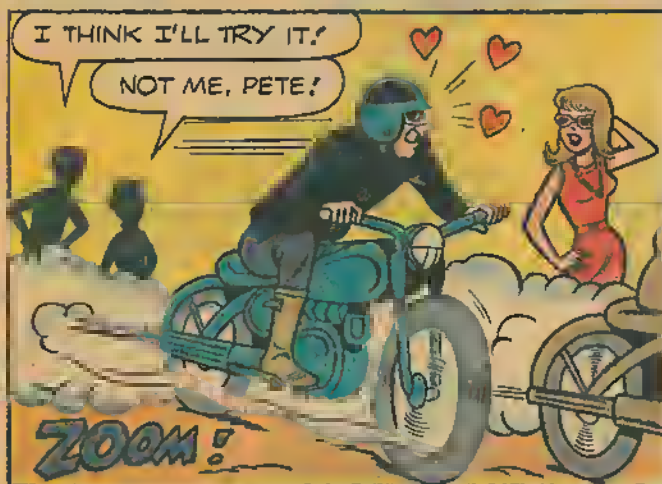
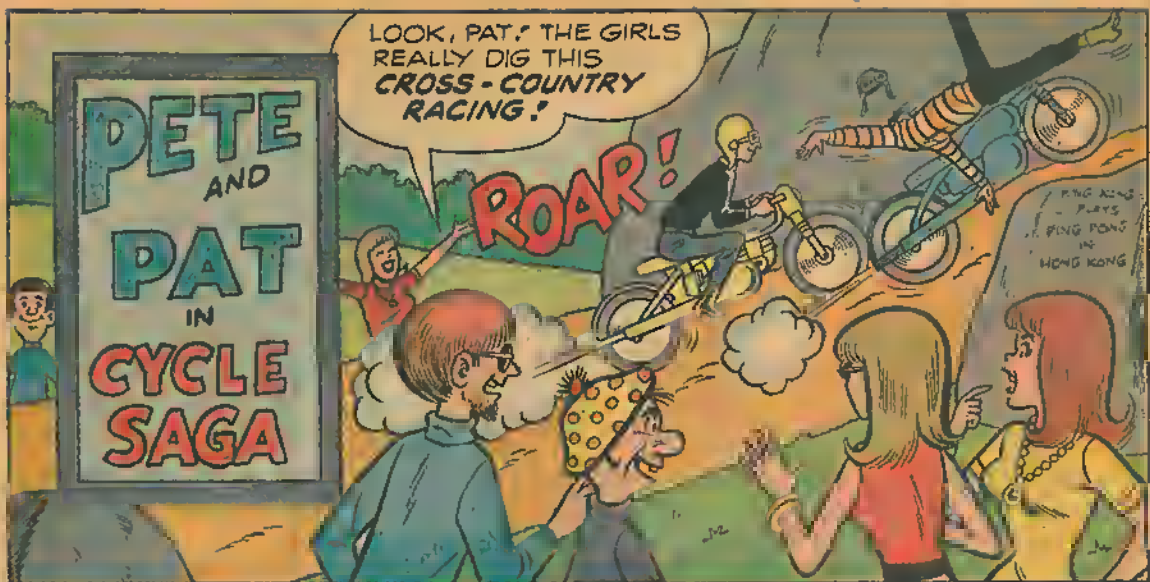


ZIPPY and the ZAPPERS

in
"NAME
GAME"



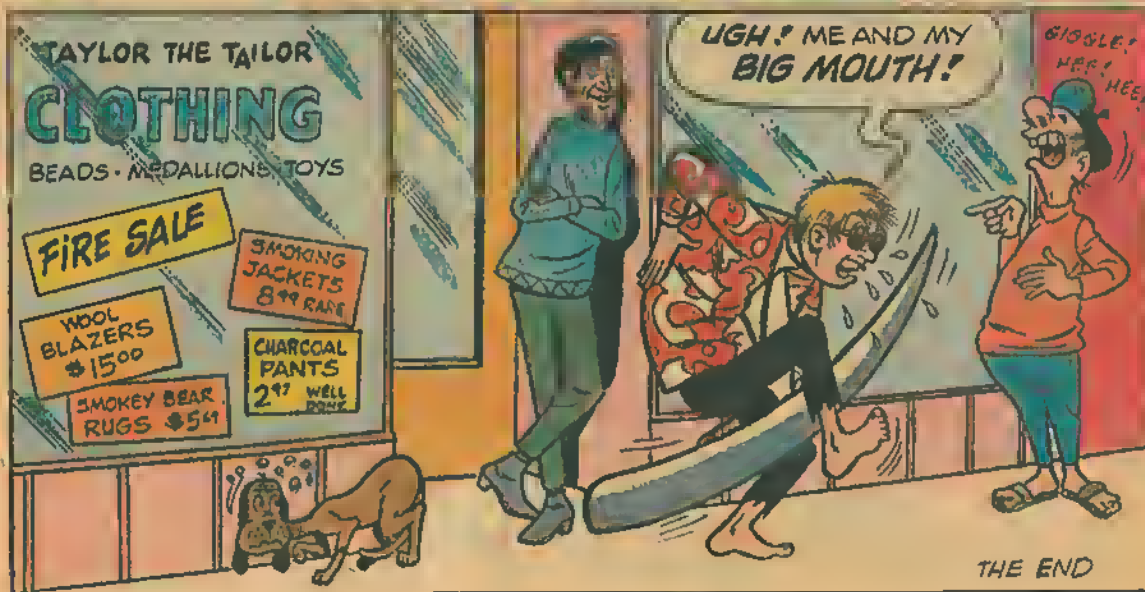
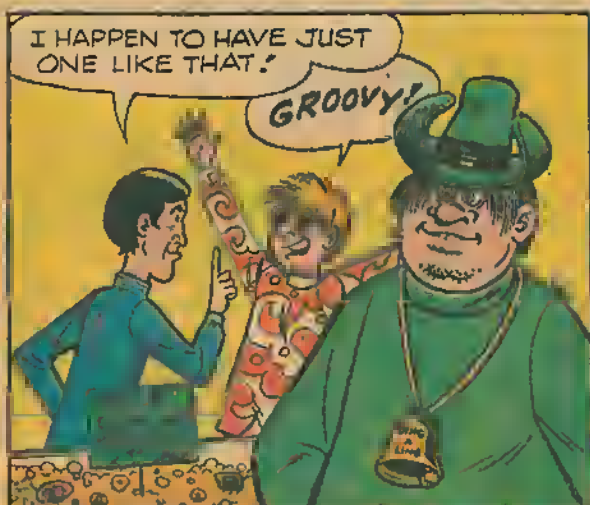
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204

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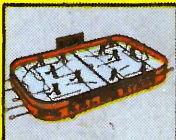
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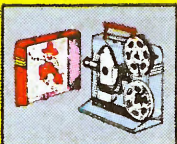
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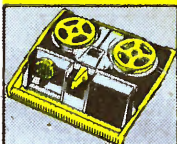
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It's easy to sell these Christmas Packs to your family, friends and neighbors. Each Christmas Pack contains 6 Beautiful Christmas Cards, 6 Envelopes and a big assortment of gift cards, gift tags and Christmas seals — just what every home needs at Christmas time. **75 PIECES IN EVERY PACK** — a big value for only 75¢. They are much easier to sell than high-priced boxes of cards. Many boys and girls sell all their packs in one hour. You can, too — and get your prize at once. Or, if you want money instead of a prize, keep \$5.00 in cash for every 20-pack order you sell. There's no risk on your part, for any unsold packs may be returned. **BE FIRST** in your neighborhood. Mail coupon in an envelope today for your Christmas Packs and Big Prize Book — give the other coupon to a friend.

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Lancaster, Pa. 17604

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Name _____
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\$2,000 GIVEN AWAY in our Promptness Contest! . . .
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